

# Endress+Hauser Global Forum 2023

## Insights for sustainable decisions in the process industry

**Endress+Hauser has been the pulse of measurement technology for 70 years. The Group is using the occasion of its anniversary to invite customers from around the world to the inaugural Endress+Hauser Global Forum, which will be held at the Basel Trade Fair Center from 26 to 28 June 2023. The event will focus on the question of how to successfully manage the transformation of the process control industry. Topics such as decarbonization, the energy transformation, the circular economy, and resource and energy efficiency will be highlighted from an expert and user perspective.**

Among other things the forum will offer guests a series of Inspiring Sessions, in which renowned speakers will outline the challenges and solutions along the way to a sustainable future. The speakers include Mike Berners-Lee, CO<sub>2</sub> footprint expert and author of the non-fiction book *There Is No Planet B*, who will talk about what is needed to ensure mankind's survival and the well-being of our planet.

Gauri Singh, deputy director-general of the International Agency for Renewable Energies (IRENA), will delve into various forms of energy that sustainably protect the Earth. Julia Binder, professor for sustainable innovation and corporate transformation, will speak about the circular economy. Adventurer and psychiatrist Bertrand Piccard, the first person in the world to circumnavigate the globe in a balloon, will introduce pioneers in the field of resource and energy efficiency. Finally, sailor and America's Cup winner Dominik Neidhart will discuss the potential that collaboration holds.

### **Inspiration, insights and networking**

Alongside the Inspiring Sessions, which will host 1,000 registered guests, participants can register individually for the Insight Sessions, where customers will talk about how they have solved some of the challenges they face. In the Exchange Sessions, participants can come together in small groups to share information about different approaches with experts from partner companies and Endress+Hauser in order to improve their plants, strategies and processes.

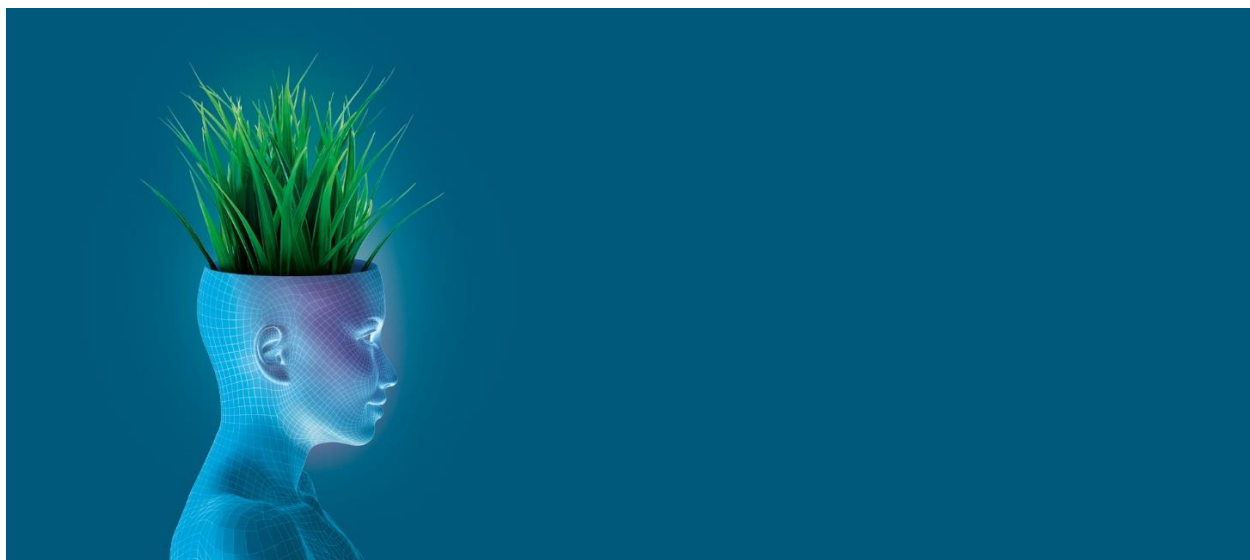
To round out the program, Endress+Hauser and its open integration partners have organized an exhibition to present products and solutions for greater sustainability. As well as Endress+Hauser, the companies include subsidiaries Analytik Jena, Endress+Hauser BioSense, Innovative Sensor Technology IST and TrueDyne, in addition to Rockwell Automation, Pepperl+Fuchs, Rotork, HIMA Paul Hildebrandt, Softing Industrial Automation, Honeywell, AUMA Riester, Schneider Electric, Festo, Phoenix Contact and Flowserve.

### **The process industry is part of the solution**

The process industry, a key player in the value chain, has major responsibility for the transformation to a sustainable and low-carbon future. Industry is facing the challenge of replacing carbon-based raw materials, developing more energy-efficient production processes and relying on renewable energy sources in order to minimize its ecological footprint.

As a family-owned company, Endress+Hauser understands the significance of having a farsighted strategy designed for long-term success, in which economic growth is in harmony with ecological and social responsibility. The Endress+Hauser Global Forum wants to provide an additional platform for expressing this conviction. The goal is to work together with partners and customers to come up with innovative solutions and spur the transformation of the industry.

“Through its efforts, the process industry has the potential to be a driving force for positive change in the areas of the energy transformation, sustainability and resource consumption,” says CEO Matthias Altendorf with conviction. “By introducing more environmentally friendly practices and technologies, the industry can not only reinforce its own competitive capability but also make a valuable contribution to managing global challenges such as climate change and enjoy long-term economic success.”



#### **EH\_Global\_Forum\_2023.jpg**

Under the title “Insights for sustainable decisions”, the inaugural Endress+Hauser Global Forum, which will take place in Basel, will deal with the sustainable transformation of the process control industry.

## **The Endress+Hauser Group**

Endress+Hauser is a global leader in measurement and automation technology for process and laboratory applications. The family company, headquartered in Reinach, Switzerland, achieved net sales of more than 3.3 billion euros in 2022 with a total workforce of nearly 16,000.

Endress+Hauser devices, solutions and services are at home in many industries. Customers thus use them to gain valuable knowledge from their applications. This enables them to improve their products, work economically and at the same time protect people and the environment.

Endress+Hauser is a reliable partner worldwide. Its own sales companies in more than 50 countries as well as representatives in another 70 countries ensure competent support. Production facilities on four continents manufacture quickly and flexibly to the highest quality standards.

Endress+Hauser was founded in 1953 by Georg H Endress and Ludwig Hauser. Ever since, the company has been pushing ahead with the development and use of innovative technologies, now helping to shape the industry's digital transformation. 8,700 patents and applications protect the Group's intellectual property.

For further information, please visit [www.endress.com/media-center](http://www.endress.com/media-center) or [www.endress.com](http://www.endress.com)

### **Contact**

Martin Raab  
Group Media Spokesperson  
Endress+Hauser AG  
Kägenstrasse 2  
4153 Reinach BL  
Switzerland

Email [martin.raab@endress.com](mailto:martin.raab@endress.com)  
Phone +41 61 715 7722  
Fax +41 61 715 2888